



# AU Yearbook and Convention Book Advertising Rates

Following are the advertising rates for the  
2011 AU Yearbook and Convention Book: ADS ARE DUE BY **AUGUST 1**

Front Cover	CALL FOR RATE & AVAILABILITY
Full Page – color	\$600
Back Cover – color	\$800
Inside Front – color	\$700
Inside Back – color	\$700
Full Page – b/w	\$300
1/2 Page – b/w	\$175
1/4 Page – b/w	\$100
Breeders & Classifieds	\$ 25

Up to 6 lines/1 in. Example: John Smith

*Janssens (Award Winning)*  
123 Main Street  
Anywhere, US 12345  
[jsjanssens@abc.net](mailto:jsjanssens@abc.net)  
[www.jsjanssens.com](http://www.jsjanssens.com)  
231-452-9491

***AU UPDATE ADS*** are also available for the same rates as above. These ads are taken on a first come first served basis and we will accept up to 4 pages of ads per issue. January Update ads are due by December 15<sup>th</sup> - May Update ads due by April 15<sup>th</sup> - August Update ads due by July 1<sup>st</sup>.

Call 405-848-5801 today to get information on the format in which ads should be received.  
Ads must accompany order form (see other side) signed by advertiser.

2011 Yearbook Ad Order Form

**Please note:**

- Ad pricing is for camera-ready work.
- Layout of your ad by a professional (we want you to look good) if not camera-ready is \$75 per page.
- Photographs are \$10 per photo.
- **ABSOLUTE DEADLINE** for ad submission is **August 1, 2012.**
- Payment should accompany your ad.

American Racing Pigeon Union  
P.O. Box 18465  
Oklahoma City, OK 73154-0465  
Ph. 405-848-5801 – Fax 405-848-5888

Name \_\_\_\_\_

Address \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Ad size \_\_\_\_\_

B&W \_\_\_\_\_ Color \_\_\_\_\_ # of photos \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

Payment Enclosed \$ \_\_\_\_\_

**TO PAY BY CREDIT CARD PLEASE PROVIDE THE FOLLOWING:**

NAME ON CREDIT CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE # \_\_\_\_\_ CREDITCARD# \_\_\_\_\_  
VISA, MASTER CARD OR DISCOVER

EXPIRATION DATE \_\_\_\_\_ 3 DIGITS ON BACK OF CARD \_\_\_\_\_

Please mail to:

**American Racing Pigeon Union, Inc.**

**P.O. Box 18465**

**Oklahoma City, OK 73154-0465**