



AU Yearbook and Convention Book Advertising Rates

Following are the advertising rates for the
AU Yearbook and Convention Book: ADS ARE DUE BY **AUGUST 1**

Front Cover	CALL FOR RATE & AVAILABILITY
Full Page – color	\$600
Back Cover – color	\$800
Inside Front – color	\$700
Inside Back – color	\$700
Full Page – b/w	\$300
1/2 Page – b/w	\$175
1/4 Page – b/w	\$100
Breeders & Classifieds	\$ 25

Up to 6 lines/1 in. Example: John Smith

Janssens (Award Winning)

123 Main Street

(Business Card Size)

Anywhere, US 12345

jsjanssens@abc.net

www.jsjanssens.com

231-452-9491

AU UPDATE ADS (quarterly publication) are also available for the same rates as above. These ads are taken on a first come first served basis and we will accept up to 4 pages of ads per issue. January Update ads due by December 15th - May Update ads due by April 15th - August Update ads due by July 1st.

Call 405-848-5801 or email augrow@aol.com today to get information on the format in which ads should be received.

Yearbook Ad Order Form

Please note:

- Ad pricing is for camera-ready work.
- Layout of your ad by a professional (we want you to look good) if not camera-ready, layout is \$75 per page.
- Photographs are \$10 per photo.
- **ABSOLUTE DEADLINE** for ad submission is **August 1.**
- Payment should accompany your ad.

American Racing Pigeon Union
P.O. Box 18465
Oklahoma City, OK 73154-0465
Ph. 405-848-5801 – Fax 405-848-5888

Name _____

Address _____

City, ST, Zip _____

Phone _____ Fax _____

Ad size _____

B&W _____ Color _____ # of photos _____

Advertiser's Signature _____

Payment Enclosed \$ _____

TO PAY BY CREDIT CARD PLEASE PROVIDE THE FOLLOWING:

NAME ON CREDIT CARD _____

BILLING ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE # _____ VISA/MC# _____

EXPIRATION DATE _____ 3 DIGITS ON BACK OF CARD _____

***CIRCULATION OF THE AU YEARBOOK & QUARTERLY
NEWSLETTERS IS APPROXIMATELY 10,000!***

Please mail to:

**American Racing Pigeon Union, Inc.
P.O. Box 18465
Oklahoma City, OK 73154-0465**

Or email to:

augrow@aol.com